

Alabama Commission on Higher Education

PROPOSAL FOR A NEW DEGREE PROGRAM – NEW APPLICATION TOOL

Please check one: ☒ Baccalaureate Program ☐ Graduate Program

A. General Information

1. Institution: **University of North Alabama**
2. Institutional Contact Person: **Dr. John Thornell**
Title: **Vice President for Academic Affairs and Provost**
Telephone: **256/765-4258**
E-mail: **jthornell@una.edu**
3. Program Identification--
Field of Study/ Program Title: **Sport and Recreation Management**
Degree: **Bachelor of Science**
CIP Code: **310504**
4. Date of Proposal Submission: _____
5. Proposed Program Implementation Date: **August 2016**
6. Program Administration:
Name of College/School: **College of Education and Human Sciences**
Name of Dean: **Dr. Donna Lefort**
Name of Department: **Department of Health, Physical Education and Recreation**
Name of Chair: **Dr. Tom Coates**

Note: Please expand all response fields as necessary.

B. Program Purpose and Description

1. In no more than one paragraph describe the purpose of the proposed program. Please also include a brief statement regarding how the program's purpose is related to the University's mission and goals.

The purpose of this proposed new degree is to transition the sport management concentration and recreation concentration from under the umbrella of the current B.S. in Health, Physical Education and Recreation to a new stand-alone B.S. in Sport and Recreation Management with a concentration in sport management and a concentration in recreation. Recent research has shown rapid growth in the global sport industry with a current industry value between \$480 and \$620 billion or one (1) percent of global GDP. Specifically, this places the sport industry among the top fifteen largest industries in the United States. Furthermore, the Outdoor Industry Association reported that while outdoor recreation generates \$646 billion in consumer spending (outdoor gear, vehicles, trips, travel-related expenses, etc.) and 6.1 million American jobs directly, the field also generated \$7.5 billion in consumer spending and 86,000 direct jobs in Alabama. In order to capitalize on these global, national and state trends, it is important to develop and promote academic programs in sport and recreation management that will prepare students to assume leadership roles in the sport and recreation industries. In fact, since it was first proposed at the University of North Alabama as part of a strategic curriculum revision, enrollment in the sport management concentration has gone from zero (0) in 2010 to approximately 90 undergraduate students in 2015. The recreation concentration has demonstrated a lower, though sustained enrollment during this same period and currently the two concentrations combined represent approximately 120 majors. The strategic curriculum revisions made in 2009 have provided the foundation for this proposed new B.S. in Sport and Recreation Management. A move in this direction to create the proposed new degree program with concentrations in both sport management and recreation is in line with and strongly supports the mission of the University which states, "As a regional, state-assisted institution of higher education, the University of North Alabama pursues its mission of engaging in teaching, research, and service in order to provide educational opportunities for students, an environment for discovery and creative accomplishment, and a variety of outreach activities meeting the professional, civic, social, cultural, and economic development needs of our region in the context of a global community."

2. Please provide a description of the specific kinds of employment opportunities, post-graduate professional degree programs, and other graduate programs that will be available to the graduates.

The proposed B.S. in Sport and Recreation Management will prepare students for a variety of career options in the following:

Sport management concentration: Sport and recreation facilities manager, athletic contract coordinator, athletic director, compliance officer, director of team operations, director of stadium operations, sport information director, corporate and sponsorship sales, ticketing operations, licensing operations, concession operations, sport tournament operations, youth sports development, game day operations director, facilities and equipment manager, sport media coordinator, sport officials contractor, sport-governing agent (AHSAA, NAIA, NCAA), international sport-governing agent (International Federation of Football Association), fitness center director, golf course manager, sports agent, sports and revenue facilities director, director of sport promotions, marketing and public relations director, sport marketing specialist, media relations specialist, sport coordinator, sports equipment vender, sport events coordinator, sports information specialist, and sport program associate.

Recreation concentration: City/county/state recreation agency employee, nonprofit organizations (YMCA, YWCA, Boy Scouts, Girl Scouts), military recreation (MWR), correctional facilities recreation coordinator, event planning director, camp director, campus recreation director, community center director, outdoor recreation program director, park manager, pool operations director, recreation center facility supervisor, recreation and parks director, youth sports director, afterschool program director, tourism planning, resort activities director, recreational equipment sales, sports camp director, travel sport teams coordinator, youth recreation services specialist, adventure recreation coordinator, commercial recreation vender, aquatics director, adapted sports coordinator, intramural sports director, extramural sports director, senior center director, club sports director, outdoor recreation supervisor, national/state park ranger, and natural and cultural resource interpreter.

Students completing the proposed B.S. in Sport and Recreation Management will meet requirements for admission to graduate programs in sport management, sport administration, sport communication and media, management of sports industries, recreational sports administration, recreation administration, park and recreation management, recreation resources management, recreation and leisure studies, tourism, and outdoor recreation. In addition, students may also meet admission requirements for graduate programs such as the M.B.A. To date, an increasing number of students have indicated a desire to pursue graduate studies in sport management and recreation or an accelerated graduate certificate in sport and recreation management.

3. Succinctly list at least four (4) but no more than seven (7) of the most prominent ***student learning outcomes*** of the program. These outcomes should lend themselves to subsequent review and assessment of program accomplishments.

All SLOs listed below will be accessible for assessment as part of the student's Senior Portfolio (mandatory document for graduation).

- 1) **SLO:** Demonstrate foundational knowledge of sport and recreation management including historical development, socio-psychological aspects, management, marketing, finance, communications, legal issues, leadership, and governance in sport and recreation. **Assessment Method:** Students will complete multiple article critiques and at least one major research project in required sport and recreation management courses.
- 2) **SLO:** Demonstrate ability to work as a team member employing effective skills in written and oral communications and basic research skills. **Assessment Method:** Students will complete multiple group projects relative to sport and recreation management course content by submitting final research papers and delivering group presentations which will include the use of Microsoft PowerPoint.
- 3) **SLO:** Demonstrate ability to conduct methodological secondary research and apply basic statistical procedures applicable to the fields of sport and recreation management. **Assessment Method:** Students will complete research assignments requiring the use of basic statistical procedures applicable to sport and recreation management using SPSS software and present research results using Microsoft Excel.
- 4) **SLO:** Demonstrate ability to participate in sport and recreation management research. **Assessment method:** Students will design and implement research projects resulting in the distribution of surveys, data collection and interpretation of survey data and present research results using Microsoft PowerPoint and Microsoft Excel.
- 5) **SLO:** Develop and present a major internship project. **Assessment Method:** Students will work with their internship field supervisor to develop, complete and present findings from a collaborative internship project.

C. Need for the Program

1. **State need.** Briefly describe why the program is specifically needed for the State of Alabama. (State need is considered a priority in the review process.)

As indicated in Item B 1 of this proposal, the sport and recreation industries have experienced rapid growth in recent years. This growth is not only occurring at the global level but also at a national and state level. According to occupational projections for 2012-2022 sport and recreation management jobs are expected to increase by 12.9 percent. In Alabama, career opportunities related to sport and recreation management are expected to grow 1.63 percent per year from 2012 to 2022. These career opportunities include a wide variety of jobs from athletic administrators to recreation workers, coaches, convention and event planners, and community center directors. (For a more complete description of career opportunities see the lists provided in Item B 2 above.) The demand of such steadily growing industries at the global, national and state levels will require an increasing number of students who are trained, prepared and properly credentialed to assume leadership roles in all aspects of sport and recreation. That can best be accomplished through a sport and recreation management specific program such as the B.S. in Sport and Recreation Management proposed in this document.

2. Employment Opportunities. Based on your research on the employment market for graduates of this program, please complete the following table reporting the total projected job openings (including both growth and replacement demands) in your local area, the state, the SREB region, and the nation. These job openings should represent positions that require graduation from a program such as the one proposed.

Table 1. Career and College Readiness/Preparation -- Projected Job Openings

	Year 1	Year 2	Year 3	Year 4	Year 5	Total
Local	26	26	27	27	27	133
State	684	693	702	711	720	3,509
SREB	25,135	25,552	25,977	26,408	26,847	129,919
Nation	64,644	65,521	66,410	67,310	68,223	332,108

Please briefly describe your methodology for determining employment opportunities – projected job openings. Be sure to cite any data sources used in formulating these projections. The actual survey instrument, detailed results, and associated data file(s) must be maintained internally by the institution for five years from the implementation date. The survey upon which the proposal is based must be available for ACHE Staff examination upon request for that five year timeframe. The survey instrument, detailed results, or associated data file(s) should not be included in the proposal.)

Job projections are based on an annual increase of jobs in the sport and recreation industries including career options listed in Item B 2 above.

When annual increase information was not available, a ten year projection from 2012-2022 was utilized to calculate the annual growth over multiple years. The national job projection information was obtained from the Bureau of Labor Statistics whereas state projections were obtained from each state's website for Department of Labor Statistics.

3. Student Demand - Enrollment projection. Please briefly describe your methodology for determining enrollment projections. If a survey of student interest was conducted, please briefly describe the survey instrument, number and percentage of respondents, and summary of results.
(The survey instrument, and associated data file(s) need not be included in the proposal. This proposal information should be maintained for ACHE Staff review for five years from the actual implementation date.)

A survey was developed and administered to students currently enrolled in the B.S. in Health, Physical Education and Recreation who are pursuing concentrations in sport management and recreation. From the students surveyed, 72% indicated a desire to move to the proposed B.S. in Sport and Recreation Management. As to preference of concentration, 17% indicated an interest in pursuing a concentration in recreation while 83% indicated an interest in pursuing a concentration in sport management. While these numbers seem to represent a disproportionate propensity toward the sport management concentration, this is an inaccurate perception since there are more students enrolled in the current sport management concentration than in the recreation concentration. Taking this unequal distribution of students into consideration, the number of students indicating an interest in each concentration is approximately equal. These data indicate a strong interest on the part of students currently enrolled in the B.S. in Health, Physical Education and Recreation with a sport management or recreation concentration in moving to the proposed new B.S. in Sport and Recreation Management. Responses also reflect that the diverse interests among students would be well-served by the concentrations coupled with the proposed B.S. in Sport and Recreation Management.

D. Specific Rationale (Strengths) for Program

What is the specific rationale (strengths) for recommending approval of this proposal? List no fewer than three (3) and no more than five (5) potential program strengths.

1. The proposed B.S. in Sport and Recreation Management with its different concentrations (Sport Management concentration and Recreation concentration) will allow students to select an academic focus more specific to their career interest.

2. Students selecting the Sport Management concentration will be provided with a more focused program of study to prepare them for entry into the

sport management industry job market with specific emphasis areas in either sport communications, sport management or sport marketing.

3. Students selecting the Recreation concentration will be provided with a more focused program of study to prepare them for entry into the recreation industry job market with specific emphasis areas in either coaching and officiating, community recreation or outdoor recreation.

4. Based on the curriculum design, the proposed B.S. in Sport and Recreation Management will not only prepare students for professional employment in the sport and recreation industries, but also provide them with research opportunities to conduct both academic and applied research in the fields of sport and recreation.

5. The specificity of the proposed B.S. in Sport and Recreation Management, with its categorical concentrations, should increase the appeal of students' resumes or curriculum vitae when applying for employment or graduate studies.

Please note that letters of support may be included with the proposal.

E. Similar Programs

Using the ACHE Academic Program inventory found at <http://www.ache.state.al.us/Content/Departments/Instruction/StudentInfo.aspx> List below all programs at the same degree level (by institution) that utilize the same 6-digit CIP code as the one being requested in the program proposal.

Also, list any programs at other CIP codes that may be offering similar instruction.

If there are no similar programs place a "0/none" by 1. in the listing directly below.

Note: Institutions should consult with ACHE Staff during the NISP phase of proposal development to determine what existing programs are considered duplicative of the proposed program.

The phase "sport and recreation management" was entered into the keyword search bar on the ACHE website. No undergraduate degree programs were identified through this initial search so no degree program with this title currently exists in Alabama state universities. A second search was conducted by inserting the terms "sport management" and "recreation" into the keyword search bar in the ACHE website. This second search identified six (6) undergraduate degree programs in the state (see list below) under two different CIP Codes relative to sport management and recreation. The CIP Codes suggested as most akin to the proposed B.S. in

Sport and Recreation Management are CIP Code 310504 and CIP Code 310101. A closer review of degree programs associated with these CIP Codes resulted in the selection of CIP Code 310504 as the most appropriate for the proposed B.S. in Sport and Recreation Management. The following undergraduate degree programs under the CIP Code 310504 were identified through a search of the ACHE website:

- 1. Athens State University B.S. in Health & Wellness Management 310504**
- 2. Troy University B.A. and B.A. in Hospitality, Sport, & Tourism Management 310504**
- 3. Alabama A&M University B.S. in Sport Management 310504**

Please add numeration and list additional similar programs, if applicable.

Undergraduate degree programs with the CIP Code 310101, which is relative to the field of recreation, were also identified. However, these programs are more specifically recreation and are not appropriate for the proposed B.S. in Sport and Recreation Management.

- 1. Jacksonville State University B.S. in Recreation 310101**
- 2. University of South Alabama B.S. in Leisure Studies 310101**
- 3. Alabama State University B.S. in Parks and Recreation Management 310301**

If the program duplicates, closely resembles, or is similar to another program already offered in the State, provide justification for that duplication. Also, if a graduate program, please identify and list any similar programs at institutions in other SREB states.

Currently there are no undergraduate degree programs in Alabama designed to provide concentrations in both sport management and recreation. The proposed B.S. in Sport and Recreation Management will provide both a sport management concentration with distinct emphases in management, marketing and communications and a recreation concentration with distinct emphases in coaching and officiating, community recreation and outdoor recreation. These combinations make the proposed degree program unique in the state. Based on enrollment, the program currently offered at the University (B.S. in Health, Physical Education and Recreation with a sport management concentration and a recreation concentration) serves a large number of students and more growth is anticipated. The proposed program magnifies the expectations in growth and in effect will replace the existing sport management concentration and recreation concentration under the current B.S. in Health, Physical Education and Recreation and continue to serve students of the University region without need for dedicating additional expenditures as it will be delivered by existing faculty without necessity of expansion of facilities, library holdings or other need.

F. Collaboration With Other Institutions/Agencies

Does the institution plan on collaborating with other institutions in the delivery of this program?

☐ Yes

No ☒

If yes, please indicate below which institutions and describe the basis of this collaboration.

If no, please indicate your reasons why.

At this time there are no plans to collaborate with other institutions in delivery of this academic program. However, the University is open to the possibility of establishing collaborative ventures with other institutions relative to this academic program in the future if feasible opportunities develop.

G. Curriculum

1. Program Completion Requirements: (Enter a credit hour value for all applicable components, write N/A if not applicable)

Credit hours required in major courses	<u>27</u>
Credit hours required in minor	<u>0</u>
Credit hours in institutional general education or core curriculum	<u>60</u>
Credit hours required in support courses	<u>33</u>
Credit hours in required or free electives	<u>0</u>
Credit hours for thesis or dissertation	<u>NA</u>
Total credit hours required for completion	<u>120</u>

2. Will this program be related to other programs at your institution?

Selected courses from other academic disciplines will be incorporated into the proposed B.S. in Sport and Recreation Management as support courses. These support courses will be incorporated into the required program of study as emphasis areas under the sport management concentration and the recreation concentration. This will be done in a selective manner in order to identify and incorporate courses outside the fields of sport management and recreation which best support each specific concentration.

If so, which ones and how?

Selected courses from communications, management, and marketing will be incorporated into sport management concentration while selected courses from physical education, communications, marketing, and geography will be incorporated into the recreation concentration.

3. Please identify any existing program, option, concentration or track that this program will replace at your institution.

Once approved and implemented, the proposed B.S. in Sport and Recreation Management will replace the current sport management concentration and recreation concentration in the B.S. in Health, Physical Education and Recreation.

4. Is it likely that this program will reduce enrollments in other graduate programs at your institution? If so, please explain.

This question is not applicable since the proposed B.S. in Sport and Recreation Management is an undergraduate degree.

5. If this is a graduate program, please list any existing undergraduate programs at the institution which are directly or indirectly related to the proposed graduate program. If this is a doctoral proposal, also list related master's programs at your institution.

This question is not applicable since the proposed B.S. in Sport and Recreation Management is an undergraduate degree.

6. Please complete the table below indicating the proposed program's courses. Include the course number, and number of credits. (If feasible/useful, please group courses by sub-headings within the table.)

Course Number and Title		Number of Credit Hours	* If New Course
General Education Requirements		60	
HPE 000 Senior Portfolio		0	
HPE 466W Legal Issues and Risk Management		3	
HPE 498 Internship		6	
SRM 305 Marketing of Sport and Recreation Activities		3	
SRM 310 Sport Facilities and Event Management		3	
SRM 410 Management of Sport and Recreation Organizations		3	
SRM 498 Internship		6	
COM 410 Layout and Design		3	
Recreation Concentration		Sport Management Concentration	
HPE 102 Weight Training <u>OR</u> HPE 105 Walking, Jogging/Running	1	SRM 230 Sociology of Sport	3
HPE 130 Beginning Swim <u>OR</u> HPE 131 Intermediate Swim	1	SRM 240 Economics of Sport	3
Lifetime Activity (Advisor Approved)	1	SRM 300 Sport Finance	3
SRM 341 Recreational Programs and Leadership	3	SRM 315 Governance and Leadership in Sport	3

SRM 441 Outdoor Education	3	SRM 320 Sport Communication	3
SRM 444 Recreation for Special Populations	3	SRM 420 Seminar in Sport Management OR HPE 490 Research Methods: Introduction to Concepts and Analyses	3
SRM 480 Recreational Leadership <u>OR</u> HPE 490 Research Methods: Introduction to Concepts and Analyses	3	Choose <u>ONE</u> Course from the Following	
Choose <u>ONE</u> of the Following Emphases		HPE 370 Theory and Practice in Coaching OR HPE 421 Psychology of Coaching OR SRM 372 Golf for the Business Professional	3
<u>Coaching and Officiating Emphasis</u>		Choose <u>ONE</u> of the Following Emphases	
HPE 226 Introduction to Team Sports	3	<u>Communication Emphasis</u>	
HPE 275 Officiating Sports	3	COM 215 Media Writing	3
HPE 352 Kinesiology	3	COM 230 Foundations to Public Relations	3
HPE 378 Athletic Training and Conditioning	3	COM 243 Aural-Visual Production	3
HPE 421 Psychology of Coaching	3	COM Elective (Advisor Approved)	3
HPE 450 Motor Learning	3	Management Emphasis (Select 12 credit hours from the following)	
<u>Community Recreation Emphasis</u>		MG 330 Principles of Management	3
HPE 300 Methods of Teaching Physical Education, Grades 6-12	3	MG 331 Leadership and Organization Behavior	3
SRM 335 interpretation of Cultural and Natural Resource	3	MG 362 Human Resource Management	3
SRM 340 Commercial Recreation and Tourism	3	MG 382W Managerial Communication	3
COM 230 Foundations to Public Relations	3	MG 391 Entrepreneurship	3
MK 360 Principles of Marketing <u>OR</u> SRM 372 Golf for the Business Professional	3	<u>Marketing Emphasis (Select 12 credit hours from the following)</u>	
SO 403 Gerontology <u>OR</u> HPE 401 Adapted Physical Education	3	MK 360 Principles of Marketing	3
<u>Outdoor Recreation Emphasis</u>		MK 363 Integrated Marketing Communications	3
SRM 250 Wilderness First responder OR SRM 252 Wildland Firefighter	3	MK 395 Entrepreneurial Marketing	3
SRM 330 Camp Leadership	3	MK 461 Sales and Sale Management	3
SRM 335 Interpretation of Cultural and Natural Resources	3	MK 476 Consumer and Marketing Behavior	3
SRM 345 Natural Resource Management	3		
SRM 346 National Parks and the National Park Service <u>OR</u> SRM 451 Expedition Leadership	3		
GE 225 Maps and Map Interpretation	3		
TOTAL	120	TOTAL	120

7. Enumerate and briefly describe any additional requirements such as preliminary qualifying examination, comprehensive examination, thesis, dissertation, practicum or internship, some of which may carry credit hours included in the list above.

Admission to the proposed B.S. in Sport and Recreation Management requires no additional conditions beyond the standard University admission requirements. The proposed degree is closely aligned with the current sport management concentration and recreation concentration under the B.S. in Health, Physical Education and Recreation. As with the current sport management concentration and recreation concentration, a twelve (12) credit hour (400 contact hours) internship is required for this proposed degree program. All students enrolled in the proposed major will also be required to complete HPE 000, Senior Portfolio, which will serve as a culminating experience and include specified artifacts from a number of major courses and details on the required major internship project.

8. Does the program include any options/concentration. If so, please describe the purpose and rationale and list the courses in the option.

The proposed B.S. in Sport and Recreation Management will include two concentrations; a Sport Management concentration and a Recreation concentration. The Sport Management concentration will have three, twelve (12) credit hour emphasis areas; management, marketing and communications. These emphasis areas provide additional depth to the concentration and incorporate selected courses from other programs at the University. The Recreation concentration will also have three, fifteen (15) credit hour emphasis areas; coaching and officiating, community recreation and outdoor recreation. As with sport management, these emphasis areas provide additional depth to the Recreation concentration and incorporate selected courses from other programs at the University. This curriculum configuration provided more in depth preparation for students choosing the proposed major as well as addresses specifics associated with various career options. For an extensive list of career options associated with this proposed degree program see Item B 2 above. Required courses for each concentration and emphasis area can be found in the table provided in Item G 6 above.

H. Program Review and Assessment

In the final analysis, the institution and its governing board are accountable for the quality, utility and productivity of this and all other programs of instruction.

With this in mind, please describe the procedures that will be used in assessing the program's outcomes.

Be sure to include:

1. An assessment process for the student learning outcomes;

Assessment methodology has been provided for each SLO in item B 3 above.

2. A follow-up plan to determine accomplishments of graduates such as obtaining relevant employment or being admitted to a masters or doctoral program (graduate or professional).

Students' contact information (e.g. email, phone number, mailing address) will be collected as part of the Senior Portfolio. One year after completing the program, graduates will be contacted by these means and asked to complete a short survey regarding their current employment/graduate school status. Additional pertinent information will be collected from the University's Alumni Association and/or Office of Institutional Research. Updated information will be collected on an annual basis.

I. Accreditation

If there is a recognized (USDE or CHEA) or other specialized accreditation agency for this program, please identify the agency and explain why you do or not plan to seek accreditation. If there is no accrediting or similar body for this degree program state as such in your response.

There are specialized accreditation agencies for both the sport management concentration (Commission on Sport Management Accreditation or COSMA) and the recreation concentration (the National Recreation and Park Association or NRPA) in the proposed B.S. in Sport and Recreation Management. Program curricula, as proposed, for both concentrations have been developed according to current standards established by both accrediting agencies with the intent of providing high quality educational experiences for all students choosing this academic degree program. Following implementation of the proposed new degree program a realistic timeline will be developed to move toward accreditation of both concentrations.

J. Instructional Delivery Method

1. Describe which instructional delivery methods will be utilized in delivering this program.

Both traditional (lecture) and non-traditional (cooperative learning and the use of internet) instructional method will be utilized for this proposed degree.

2. If distance technology is being utilized, indicate an approximate percent of the total program's courses offered that will be provided by distance education

Approximately 17 percent on the required program courses are currently offered in an on-line format. Additionally, work is ongoing to convert other courses in the curriculum to an on-line format.

3. If distance education is not being utilized, please explain why not.

K. Resource Requirements

1. Faculty. Do not attach the curriculum vitae of each existing or additional faculty members to this proposal. (The institution must maintain and have current and additional primary and support faculty curriculum vitae available upon ACHE request for as long as the program is active.) *Please do provide a brief summary of Faculty and their qualifications specific to the program proposal.*

a) Please provide faculty counts for the proposed program:

Status	Faculty Type	
	Primary	Support
Current- Full Time	3	1
Current-Part Time	1	
Additional-Full Time (to be hired)	0	
Additional-Part Time (to be hired)	0	

b) Briefly describe the qualifications of new faculty to be hired.

Response to this question is not applicable since there are no plans to hire any new faculty to support this proposed degree program.

2. Equipment. Will any special equipment be needed specifically for this program?

☐ Yes ☒ No

If "Yes", please list:

The cost of the new equipment should be included in the table following (Section K.).

3. Facilities. Will any new facilities be required specifically for the program?

☐ Yes ☒ No

If "Yes", please list. Only new facilities need be listed. Their cost should be included in the table following (Section K.).

4. Library. Are there sufficient library resources to support the program?

☒ Yes ☐ No

Please provide a brief description of the current status of the library collections supporting the proposed program.

The Collier Library at UNA and the Departmental Library provide access to a wide variety of in-print items and electronic access to all major journals akin to the proposed B.S. in Sport and Recreation Management. Considering knowledge of the local collection and all of the data reviewed and outlined above, the University's collection supports a B.S. in Sport and Recreation Management. Funding should be maintained at least at current levels in order to continue to support the needs of the Department of Health, Physical Education and Recreation, though increasing costs of resources must be considered. The departmental and library faculties should continue to identify and acquire current scholarship resources in relevant areas. The staff of Collier Library is committed to supplying the information resources required to support the needs of the B.S. in Sport and Recreation Management.

If "No", please briefly describe how any deficiencies will be remedied; include the cost in the table following (Section K.).

5. Assistantships/Fellowships. Will you offer any assistantships specifically for this program?

☐ Yes ☒ No

If "Yes", how many assistantships will be offered? Be sure to include the amount in the table following.

Number of assistantships offered

Be sure to include the cost of assistantships in the table following (Section K.).

6. Program Budget. The proposal projected that a total of \$ in estimated new funds will be required to support the proposed program.

A projected total of \$ will be available to support the new program.

L. New Academic Degree Program Proposal Summary Form

- In the following "NEW ACADEMIC DEGREE PROGRAM PROPOSAL SUMMARY" table, please provide a realistic estimate of the costs of the program.

- This should only include the additional costs that will be incurred, not current costs.
- Indicate the sources and amounts of funds available for the program's support.
- DO NOT LEAVE ANY PORTION/SOURCES OF THE NEW FUNDS OR FUNDS AVAILABLE BLANK. ENTER "\$0" IF THERE ARE NO NEW FUNDS NEEDED OR NO FUNDS AVAILABLE.
- THERE MUST BE AN ACTUAL DOLLAR AMOUNT PROVIDED FOR TUITION, SINCE THOSE FIGURES REPRESENT PROJECTED ENROLLED STUDENTS.
- If it is stated that new funds are requested or if it is a reallocation of resources, please explain directly below from what source(s) the funds for the proposed new program, (e.g. faculty, equipment, etc.) will be attained.

Internal reallocated funds listed under "Sources of Funds Available for Program Support" will come from existing departmental funds used to support the current B.S. in Health, Physical Education and Recreation concentrations in sport management and recreation. In effect, this reallocation of funds will be a shifting of funds (i.e., salaries and supplies funds) currently used to support the sport management and recreation concentrations to support the proposed B.S. in Exercise Science.

- If tuition is used to support the program, what start-up revenue source will be used to initiate the program.

Funds to be used to support the start-up of the proposed B.S. in Sport and Recreation Management will come from a reallocation of existing funds in the Department of Health, Physical Education and Recreation's current operating budget.

Also, include enrollment and completer projections.

- New enrollment headcounts are defined as **unduplicated** counts across years. For example, if "Student A" would be initially enrolled in the program in year 2, and again is enrolled in the program in years 4 and 5; "Student A" is only counted in the new enrollment headcount in year 2.
- Total enrollment headcounts represent the actual number of students enrolled (both part-time and full time each year. This is a **duplicated** count).

NEW ACADEMIC DEGREE PROGRAM PROPOSAL SUMMARY

INSTITUTION University of North Alabama

PROGRAM Bachelor of Science in Sport and Recreation Management

ESTIMATED NEW FUNDS REQUIRED TO SUPPORT PROPOSED PROGRAM

	Year 1	Year 2	Year 3	Year 4	Year 5	TOTAL
FACULTY	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>
LIBRARY	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>
FACILITIES	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>
EQUIPMENT	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>
STAFF	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>
ASSISTANTSHIPS	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>
OTHER	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>
TOTAL	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>

SOURCES OF FUNDS AVAILABLE FOR PROGRAM SUPPORT

	Year 1	Year 2	Year3	Year 4	Year 5	TOTAL
INTERNAL REALLOCATIONS	<u>\$242,094.25</u>	<u>\$242,094.25</u>	<u>\$242,094.25</u>	<u>\$242,094.25</u>	<u>\$242,094.25</u>	<u>\$1,210,471.25</u>
EXTRAMURAL	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>
TUITION	<u>\$79,200</u>	<u>\$85,800</u>	<u>\$99,000</u>	<u>\$105,600</u>	<u>\$112,200</u>	<u>\$481,800</u>
TOTAL	<u>\$321,294.25</u>	<u>\$327,894.25</u>	<u>\$341,094.25</u>	<u>\$347,694.25</u>	<u>\$354,294.25</u>	<u>\$1,692,271.25</u>

ENROLLMENT PROJECTIONS AND DEGREE COMPLETION PROJECTIONS

Note: "New Enrollment Headcount" is defined as unduplicated counts across years.

	Year 1	Year 2	Year 3	Year 4	Year 5	<u>5-YEAR AVERAGE</u>
FULL TIME HEADCOUNT	<u>12</u>	<u>13</u>	<u>15</u>	<u>16</u>	<u>17</u>	<u>14.6</u>
PART TIME HEADCOUNT	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>
TOTAL HEADCOUNT	<u>12</u>	<u>13</u>	<u>15</u>	<u>16</u>	<u>17</u>	<u>14.6</u>
NEW ENROLLMENT HEADCOUNT	<u>5</u>	<u>6</u>	<u>7</u>	<u>7</u>	<u>8</u>	<u>6.6</u>
DEGREE COMPLETION PROJECTIONS	<u>0</u>	<u>0</u>	<u>6</u>	<u>8</u>	<u>10</u>	<u>AVERAGE 4.8</u>